## **Election Expenses Statement**

#### Please complete in BLOCK CAPITALS and black ink

#### Following pages for public display

1. Candidate details	
Name	Click here to enter text.  MARK WARD.
Political Party (if non-party, please state)	Click here to enter text.  SINN FEIN.

2. Election A	gent details	
If a candidate is acting as his/her own election agent, please enter "Candidate" opposite "Name" below		
Name	Click here to enter text.	
	KEVIN LAYERTY.	

3. Assignment of Statutory Spending Lin	nit
This part only applies to candidates of a po	litical party
How much of the statutory spending limit did the candidate assign in writing to his/her political party?	€ 5,000

Note: A copy of the written agreement made by the candidate and the party must be returned with this statement

See "Agreement Letter"
attacked.

# 4. List here any persons authorised by the Election Agent to incur election expenses on his/her behalf

Name: Click here to enter text.

Amount authorised to spend: Click here to enter text.

Amount spent: Click here to enter text.

Name: Click here to enter text.

Amount authorised to spend: Click here to enter text.

Amount spent: Click here to enter text.

Name: Click here to enter text

Amount authorised to spend: Click here to enter text.

Amount spent: Click here to enter text.

Name: Click here to enter text.

Amount authorised to spend: Click here to enter text.

Amount spent: Click here to enter text.

DETAILS OF EXPENSES INCURRED BY AUTHORISED PERSONS MUST BE INCLUDED UNDER THE APPROPRIATE HEADINGS AT PART 5 OF THIS STATEMENT

# 5. Details of election expenses incurred by the Election Agent and persons authorised by the Election Agent

NOTE: Invoices, vouchers or receipts must be provided for every payment of election expense exceeding €126.97. The reference number in column 1 should be written on the accompanying invoice, voucher or receipt, where appropriate.

5A	Advertising (whatever the medium)	
	Expenses under this heading include agency fees, design costs and other costs	
	incurred in connection with preparing, producing, distributing or otherwise	
	disseminating such advertising.	
	List advertising expenses which were not met out of public	funds
Ref.	Expenditure Item	Cost
A1	DGP PUBLICATIONS LTD (SOUTHSIDE PEOPLE) INV - 1557p.	€ 408.98
A2	INV - 1557\$.  NEWSGROUP - AOVERT  INV - 5281	€ 430.50.
А3	CREATIVE TOP PUBLISHING (LITTE VILLAGE MAGAZINE) INV-5.I-1878	€ 184.50.
A4	THE ECHO -ADVERT INV- 27845	€ 430.50.
A5	DUBLIN GAZETTE INV-4508.	€ 861.00
A6	JCDECAUX (BUS SHELTER HOVERTS) DOLNO: 8180040742	€ 1316.10.
A7	JCDECAUX (BUS SHELTER ADVERTS) DOC NO - 8180041302	€ 787.20
A8		€
A9		€
A10		€
A11		€
A12		€
A	Total:	€ 4,418,78
and the same of th	List below advertising expenses which were originally met out of public funds	
A13		€
A14		€
A15		€
A	Total:	€

5B	Publicity	
	Expenses under this heading include expenses incurred in respect of party political	
	broadcasts, the provision of any services or facilities in connection with press	
	conferences or other dealings with the media, media advice and training and	
	photography.	
	List publicity expenses which were not met out of public fu	nds
Ref.	Expenditure Item	Cost
B1		€
B2		€
ВЗ		€
B4		€
B5		€
B6		€
B7		€
B8		€
В9		€
B10		€
B11		€
B12		€
В	Total:	€
	List below publicity expenses which were originally met out of public funds	
B13		€
B14		€
B15		€
В	Total:	€

5C	Election Posters	
	Expenses under this heading include the costs of the design, production, printing,	
	erection and removal of election posters (must be during the election period)	
	List election poster expenses which were not met out of pul	Cost
Ref.	Expenditure Item	Cost
C1	MASTERPHOTO - CEXTRA LARGE POSTERS) x 4 INV: 627782	₹ 93.48
C2	MCGOWANS - ELECTION POSTERS 7 250	€ 93.48 € 1476.00,
C3		€
C4		€
C5		€
C6		€
C7		€
C8		€
C9		€
C10		€
C11		€
C12		€
С		€ 1569.48
	List below election poster expenses which were originally met out of public funds	
C13		€
C14		€
C15		€
С	Total:	€

5D	Other Election Material	
	Expenses under this heading include the design, production, printing and	
1	dissemination of election material (other than posters) including canvass cards,	
	election leaflets, election manifestos, newsletters, websites, social media and any	
	other promotional election material.	
	List other election material expenses which were not met ou	it of public funds
Ref.	Expenditure Item	Cost
D1	SOLIAL MEDIA - BOOSTRA FACEBOOK POSTS	€ 196.66
D2	SATTAL DESIGN/PRINT - MOCK BALLOTS INV: 75347	€ 366,54
D3	BUSINESS PRINT LIMITED 20,000 ELECTION TRI-FOLD LEALETS INV: 61131	€ <i>1855.</i> 73.
D4	ANGLO PRINTERS -POSTCARD TYPE FLYERS INV. 94492	€272.46
D5		€
D6		€
D7		€
D8		€
D9		€
D10		€
D11		€
D12		€
D	Total:	€2691.39,
	List below other election material expenses which were originally met out of public funds	
D13		€
D14		€
D15		€
D	Total:	€

5E	Office and Stationery	
	Expenses under this heading include costs incurred in the rental or use of an office	
	premises or meeting rooms for election purposes (other than for the purposes of	
	annual or other party conferences) and the costs of heating, electricity, insurance,	
	purchase or rental of office equipment, telephones, stationery and postage.	
	List office and stationery expenses which were not met out	or public tunas
Ref.	Expenditure Item	Cost
E1		€
E2		€
E3		€
E4		€
E5		€
E6		€
E7		€
E8		€
E9		€
E10		€
E11		€
E12		€
E	Total:	€
	List below office and stationery expenses which were originally met out of public funds	
E13		€
E14		€
E15		€
E	Total:	€

5F	Transport and Travel	
	Expenses in respect of those matters include expenses incurred on transport and	
	travel (by any means), petrol and diesel, rental or use of campaign vehicles, rental	
	or use of vehicles for transport of voters on polling day, accommodation costs (for	
	paid campaign workers), taxi and hackney services and courier services.	
	List travel and transport expenses which were not met out of	of public funds
Ref.	Expenditure Item	Cost
F1		€ ,71 70
	VAN 1/DRIVER: KEVIN LOWERTY INV: 402001374197	€ 131.38 € 98.42 € 87.59
F2	VAN RENTAL- ENTERPRISE VAN RENTAL -	€ 00 /12
	VAN2 1 DRIVER - William Carey INV: 402001383047	18.72
F3	VAN RENTAL-ENTERPRISE VAN RENTAL-	€ 87 5g
	VAN 3/DRIVER - Derren O'Bradayh INV: 402001373240	07.01
F4		€
F5		€
F6		€
F7		€
F8		€
F9		€
F10		€
F11		€
F12		€
F	Total	€ 317.39
	Total:	317.91
	List below travel and transport expenses which were	
	originally met out of public funds	
F13		€
F14		€
F15		€
F	Total	€
	Total:	

5G	Market Research	
	Expenses under this heading include expenses incurred on the taking of an opinion	
	poll or other similar survey relating to an election within the period of 60 days before	
	polling day at the election by or on behalf of a political party, a political group or a	
	candidate at the election.	
	List market research expenses which were not met out of pu	ublic funds
Ref.	Expenditure Item	Cost
G1		€
G2		€
G3		€
G4		€
G5		€
G6		€
G7		€
G8		€
G9		€
G10		€
G11		€
G12		€
G	Total:	€
	List below market research expenses which <u>were</u> originally met out of public funds	
G13		€
G14		€
G15		€
G	Total:	€

5H	Campaign Workers	
	Expenses under this heading include payments to campaign workers, insurance	
	and other costs. (The payment of reasonable expenses for volunteer campaign	
	workers e.g. for tea/coffee, alcohol, food and accommodation are not an election	
	expense)	
	List campaign worker expenses which were not met out of p	public funds
Ref.	Expenditure Item	Cost
H1		€
H2		€
НЗ		€
H4		€
H5		€
H6		€
H7		€
Н8		€
H9		€
H10		€
H11		€
H12		€
Н	Total:	€
	List below campaign worker expenses which <u>were</u> originally met out of public funds	
H13		€
H14		€
H15		€
Н	Total:	€

### 5. Expenses Review

### Expenses not met out of public funds

Complete this review by adding total calculated expenses that  $\underline{\text{were not}}$  met out of public funds for each relevant heading.

Section	Expense Total (€)
5A - Advertising	€ 4,418.78
5B - Publicity	€
5C – Election Posters	1,569.48.
5D – Other Election Material	€ 2,691.39
5E – Office and Stationery	€
5F – Transport and Travel	€ 317.39
5G - Market Research	€
5H – Campaign Workers	€
Overall Expense total:	8997.04

Expenses met out of public funds	
Complete this review by adding total calculated expenses that <u>were</u> met out of public funds for each relevant heading	
Section	Expense Total (€)
5A - Advertising	€
5B - Publicity	€
5C – Election Posters	€
5D – Other Election Material	€
5E – Office and Stationery	€
5F – Transport and Travel	€
5G – Market Research	€
5H – Campaign Workers	€
Overall Expense total:	€